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B.B.A. (Part - III) (Semester - V) Examination, May - 2018**RESEARCH METHODOLOGY (Paper - I)****Sub. Code : 43957****Day and Date : Thursday, 03 - 05 - 2018****Total Marks : 40****Time : 03.00 p.m. to 05.00 p.m.**

- Instructions :** 1) All the questions are compulsory.
2) Figures to the right indicate full marks.

Q1) Outline types of research with suitable example. **[14]**

OR

What is Data? Elaborate Data collection methods in detail.

Q2) Write Short Answers (Any two) **[16]**

- a) Elaborate characteristics of good sample design in brief.
- b) Discuss-methods of data analysis in brief.
- c) Explain Precautions for writing research report.
- d) What is Graphical presentation of data? Explain use of pie-chart and curves.

Q3) Short Notes (Any Two) **[10]**

- a) Sources of secondary data.
- b) Significance of research
- c) Questionnaire
- d) Uses of computer in research.

